

SIGFOX and Internet of Things Company Thinxtra Connect Australia & New Zealand to SIGFOX Global Network

*Backed by Rakon, Thinxtra Will Offer SIGFOX Two-Way Connectivity
And Global IoT Ecosystem to Businesses and Consumers in Both Countries*

LABEGE, France, and AUCKLAND, New Zealand – April 4, 2016 – SIGFOX, the world's leading provider of dedicated communications service for the Internet of Things (IoT), and Thinxtra, an IoT network operator, today announced their partnership to extend the SIGFOX IoT network to Australia and New Zealand.

By offering a global, cost-effective and energy-efficient communication solution for the millions of sensors waiting to be connected, SIGFOX paves the way for multiple new applications in all business and industry sectors. The company's IoT network is today operating in 14 countries and already registers more than 7 million objects.

As a SIGFOX Network Operator, Thinxtra will deploy and operate a nation-wide SIGFOX network in both Australia and New Zealand and offer the subscription-based SIGFOX communications service to businesses and consumers in both countries.

Australia and New Zealand businesses will also benefit from the innovative products and solutions developed around the world by SIGFOX's large ecosystem of partners, which includes world-leading manufacturers of components and objects, IT developers and integrators.

Taking advantage of the simple and fast rollout of the network, which requires far lighter infrastructure than traditional wireless networks, the two partners will offer coverage to 30 percent of all Australians and New Zealanders by the end of 2016 and extending to 85 percent of the two countries' total population within 18 months.

Thinxtra, launched in 2015 to become a SIGFOX Network Operator, is receiving major backing from Rakon Limited, a publicly traded New Zealand company that designs and manufactures advanced frequency-control and timing solutions for telecommunications, global positioning and space and defense applications. The company has a history of innovation in communications technology going back some 50 years.

"Australian and New Zealand businesses are early adopters of the IoT and we have already identified a huge demand for innovative applications in multiple sectors, such as asset tracking and management, smart metering for utilities, smart irrigation, crop monitoring and cattle tracking for the agriculture sector, as well as a wide range of smart city solutions," said Loic Barancourt, CEO of Thinxtra. "As the provider of the SIGFOX device-to-cloud offer, the world's leading and most mature low-power wide area (LPWA) IoT connectivity solution, our role is to help make these exciting opportunities a reality."

"The investment in Thinxtra provides Rakon with an excellent opportunity to leverage future IoT business opportunities thanks to the company's core technology and ability to develop new products for the IoT market," said Brent Robinson, CEO of Rakon. "We are excited to participate in SIGFOX's global IoT ecosystem, which will grow quickly in Australia and New Zealand and enable Rakon to develop new solutions to the huge IoT market globally".

"The founders of Thinxtra and the management of Rakon were quick to recognize the enormous business potential that SIGFOX's global and turnkey connectivity solution can

offer to users in Australia and New Zealand,” said Rodolphe Baronnet-Frugès, SIGFOX executive vice president of networks and operators. “As a SIGFOX Network Operator and member of our ecosystem, Thinxtra will receive across-the-board support and tooling for deployment, customer service and collaboration with its partners to create and roll out new IoT solutions.”

With these deployments, SIGFOX extends its network to the Asia-Pacific region, which is a major milestone as the company plans to roll out its network across the whole Asia Pacific region within the next three years. It is also another step in the company’s 2016 goals of rolling out the service in more than 30 countries and being present on all continents.

About SIGFOX

SIGFOX is the world’s leading provider of dedicated communications service for the Internet of Things. The company’s network complements existing high-bandwidth systems by providing simple, economical, energy-efficient two-way transmission of small quantities of data over long distances, thus lowering barriers to wide implementation of IoT solutions, and greatly extending the battery and service life of connected devices. Currently operating in 14 countries and registering over 7 million devices in its network, SIGFOX is today the only IoT-dedicated connectivity solution commercially available that guarantees a high level of service and reliability on an international scale. Corporate headquarters are in France, and the company has offices in Boston, Dubai, Madrid, Munich, San Francisco and Singapore. For more information, see www.SIGFOX.com and follow us on Twitter @SIGFOX.

About Thinxtra

Thinxtra is a newly formed Internet of Things (IoT) company founded by IoT experts who share the same passion and expertise: connecting things to improve business processes. Thinxtra will empower Australia and New Zealand’s Internet of Things with world-leading IoT solutions & services, bringing a full eco-system of IoT solutions & suppliers to enable the non-connected to connect, to increase productivity, accelerate decision making, improve quality of service or simply solve problems in an economic & connected manner. Visit www.thinxtra.com and follow us on Twitter @Thinxtra.

About Rakon

Rakon is a global high technology company and a world leader in its field. The company designs and manufactures advanced frequency control and timing solutions for telecommunications, global positioning and space and defense applications. Rakon products are found at the forefront of communications where speed and reliability are paramount. The company’s products create extremely accurate electric signals which are used to generate radio waves and synchronize time in the most demanding communication applications. Rakon has five manufacturing plants including two joint venture plants and has five research and development centres. Customer support centres are located in ten offices worldwide. Rakon is a public company listed on the New Zealand stock exchange, NZSX, ticker code RAK. Visit www.rakon.com.

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